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1 AUG 2019



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SOFT SKILLS HUB

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PROPOSAL
6-WEEK SOFT SKILLS HUB
STARTING 23RD OCTOBER 2019



BREEZI SPEAKING
WWW.BREEZISPEAKING.COM



INTRODUCTION

WHAT IS IT?

AND WHY ARE WE DOING THIS?

ACCORDING TO CAREERBUILDER

An astonishing 77% of employers say that soft skills are as important as hard ones. We live in the most dynamic era of human history with new technologies and lifestyles emerging almost everyday. More and more people are exploring the realm of entrepreneurship with hopes of revolutionising and disrupting the status-quo. More and more people are summoning the urge to step out of their comfort zones and explore the unexplored paths. More and more people are graduating with highly recognisable qualifications from all over the world. These are just a few recent societal changes that have contributed towards the increase in demand for human resource that can not only get a task done but to also be able to lead tasks, communicate goals and think innovatively.



**SOFT
SKILLS
HUB**

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Just being a computer scientist is not enough to land a dream job anymore. Just having a marketing degree is not enough to turn eyes on a brand any longer. Just having an idea is not enough to build the next Unicorn! A lot of factors affecting career development in the 21st century has come down to the quality of soft skills exhibited by an individual.

Soft skills are no longer **good-to-have** tools for career growth; they are **must have!**



We have witnessed with many ambitious graduates and young professionals who have high hopes entering the industry, a sudden halt as they realise their lack of readiness for what lies beyond the university doors. The industries today have become more dynamic than ever and so they need high levels of soft skills from the employees but the existing educational infrastructure has struggled to juggle between hard and soft skills. The overall result of this is that many highly educated people are not able to land or maintain a steady career growth path due to the high expectations from employers. These expectations are rather justified as well since clients require a high level of soft skills from companies and that trend has transcended all the way to the individual professionals.

Soft skills require practice, patience and personalised guidance. Skills such as communication are not mathematical formulae that can be learned once and applied over and over again. They require time and effort which may come at a high cost within the working environment. If, for example, the communication skills of an employee are not up to the level, that employee may end up bouncing from one job to another while doubting their self worth more and more along the way. That is the reason we have put together the Soft Skills Hub.

The Soft Skills Hub is a safe space where individuals of all backgrounds and demographics can learn and practice soft skills. We provide training seminars as well as mentoring and guidance to facilitate a personalised learning curve that will cultivate soft skills in a natural and authentic fashion. We believe that such skills are learnable and can be mastered through the soft skills hub!

THE BIGGEST CHALLENGE

Soft Skills are diverse and versatile. That is the reason, it is nearly impossible to learn all soft skills the same way or at the same time. Unlike knowledge-based hard skills which require an understanding of the theoretical and practical implications of a certain knowledgebase, soft skills demand a commitment period and a step-by-step approach. All soft skills are either directly or indirectly correlated and need a learning-by-doing methodology. This is the biggest challenge people face in their journey to develop soft skills. Most people give up upon reaching a handful of unpleasant experiences while others view it as such a daunting task that blocks them from ever trying to master these skills.

From our experience, soft skills are learnable and it is much easier than we usually imagine. We face fear and challenge in the face of public speaking because we have never had training in the topic and while some might be naturally talented, others miss out on many opportunities due to their fear. The unfortunate approach we have had towards soft skills is to use the same learning mechanism that we have had towards learning of hard skills. The way we master soft skills is very different from the approach that the education system has put in place for hard ones. Soft skills are to be nurtured over time and practice. Every individual has their own learning curve in soft skills and that is what makes it challenging for people to master these skills through conventional generalist methods. We must allow individuals to find their own voice and master their own soft skills style.

SOFT SKILLS HUB

AT LAST!

WE HAVE A SOLUTION

AFTER YEARS OF EXPERIMENTING

with different educational models and approaches to the adult learning theory, Breezi Speaking was formed with a mission to facilitate individuals globally to find their voice. Originally started in the United Kingdom and spread through Southeast Asia and now Europe, Breezi Speaking has provided Personal Mentoring and Tailor-made development courses for individuals and companies for nearly three years. The ultimate dream however, has always been creating a soft skills hub where people can come together and experience and practice soft skills in a safe and encouraging environment.

You can learn the best when you are allowed to be yourself. We have taken that as the ultimate identifier for our soft skills hub.



SOFT SKILLS HUB

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We want to create an environment where people can feel comfortable expressing and being themselves while developing essential life and professional skills. As a first step in achieving this mission, we would like to implement a 8-week soft skills hub. This course is made out of three major areas; Communication, Leadership, and Career Development. There are a total of 8 workshops that will tackle specific skills within these areas. These workshops are results of years of experimentation and surveying into the needs of industry and individuals.

On the following page, you will read the course structure and week-by-week planning.



SPEAK WITH CONFIDENCE

Fear of Speaking: Picnic with Panic

From the Public Speaking series, this workshop deals with how to handle nerves in situations of Public Speaking and turn your nervousness into your advantage. Surveys have shown that fear of speaking is our top fear even ranked above death, making us wonder, what is it about public speaking that makes it daunting?

Not only we will tackle the root causes of our fears, but we will also talk about strategies and methods to control nervousness and at the same time, deliver an astonishing presentation.

Presentation: Organise it Right

Communication is the culmination of logic thinking and emotional awareness. That's why presenting an idea or a talk is effective only when it's done in a logical and understandable manner. This workshop focuses on that. You will learn how to start a talk in a way that people give their attention to you and also how to end a talk with maximum impact.

With these skills, you will be able to deliver a well-structured presentation that helps your audience understand you fully.

Public Speaking: Language, Voice, Body

Have you ever heard the phrase "Making bullshit plausible"? Well this is kind of it except that we don't believe that bullshit will get you far in life. Though, it's important to know how to stand out from other people in a situation of Public Speaking.

In this workshop, we will talk about three aspects of delivery skills; using impeccable language, adding emotions using voice, and reinforcing your message with body language. These skills will help you inspire your audience like never before!

PATH TO SUCCESS

Prioritisation: First Things First

By the end of this 2 hour workshop, you will have a list of personal goals for 2019-2020 and a concrete plan of action to go with it. The trainer will give you some tools to be able to do the same. He'll challenge you to keep first things first along with your peers. You can use the same tools to plan your university research work, workload management at a job or other things.

Do you have a procrastination list? You should! We'll also talk about how to finally act on things you've been putting off citing excuses.

Negotiation: Creating Shared Values

When we ask people to imagine a salesperson, most think of someone selling things they don't need. They think of the Wolf of Wall street. Good negotiation/persuasion is about establishing long term collaborations.

In this workshop, we'll spend substantial time talking about the basics of building trust, comfort and likability. You never know when it comes in handy - talking about a raise at work, getting clients onboard or just convincing your boyfriend/girlfriend about staying in or going out on a Friday evening.

Networking: Build strong relations at social events

Have you been to a networking event without engaging in meaningful conversations?

A single conversation at these events could be the difference between getting a job interview or not. Yet, the majority of us just seem to wing it. Aditya (the trainer) is a self-declared introvert who has been getting paid to network for years now. After years of experimentation, he has put together some practices that allow anyone to comfortably break the ice and start making connections at networking events. In this workshop you will role-play different scenarios while practicing how to deal them in real life.

WHO ARE WE?

Breezi Speaking is a global training brand with a young & passionate team focusing on developing the next generation of skilful people. Currently active in the UK, Malaysia, and The Netherlands, we provide trainings to over 1000 people every year globally. Our main mission is to equip the future with the skills to succeed.

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ALIREZA PARPAEI, BREEZI SPEAKING CO-FOUNDER AND CEO

It's not a single formula or pill that you apply and get results right away. Soft skills such as Public Speaking take time and they take practice. We want to provide a practice ground for people to step out of their comfort zones but feel safe and themselves. That's the most important thing in learning. If you can be yourself, you can learn anything.

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ADITYA PUTTA, STARTUP SOURCING LEAD AND CAREER COACH

Lets together learn how the ability to understand and share the feelings of another make you a better leader, a better presenter and a better professional. There're no one size fits all solutions when it comes to soft skills - one has to experiment so as to find methods that work best for themselves. Our role is to help you think for yourself. With the occupational demands changing so drastically, now is a good time to future proof ourselves.

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VINCENT COHEN, SALES CONSULTANT, COACH AND TRAINER

You are sales(wo)man. You sell yourself to a prospective employer, your partner, your parents and your friends continuously. So why is it nerve wrecking and scary to pitch and sell? The answer is because you have never been taught it properly. That's why you should join SSH! Being able to sell improves your communication skills, ability to listen, chance of getting that promotion and even happiness. Yes, I said that. Being able to sell increases your happiness. Join us and see for yourself!



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PAST PARTICIPANTS

Breezi Speaking are a great organisation to deal with - they listened to what we wanted and did what we asked them to do to a very high standard...I recommend Breezi Speaking without reservation.

Chris, CEO

Ali's energy kept me interested the whole time, it was great! He covered a good amount of material in a short time. He taught useful tricks that most would never think of during speech.

Guoda, Student

I have never been so confident of my own voice as I am now. I recommend this enthusiastic team to anyone who likes to go outside their comfort zone and learn one of the most difficult skill of all times.

Ewelina, Influencer

PRICING

STUDENTS

FULL COURSE
(6 WEEKS)

EUR 99



HALF COURSE
(3 WEEKS)

EUR 59

TRY OUT
(1 WEEK)

EUR 29

NON-STUDENTS

FULL COURSE
(6 WEEKS)

EUR 219



HALF COURSE
(3 WEEKS)

EUR 129

TRY OUT
(1 WEEK)

EUR 49

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**FUN.
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INSPIRATIONAL.**

PAST HUBS



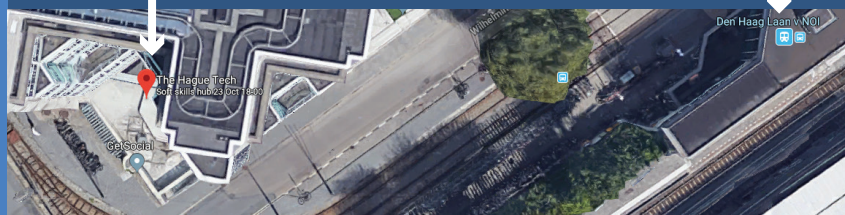
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THE HAGUE TECH

1 MINUTE

LAAN V NOI

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SOFT SKILLS HUB

EVERY WEDNESDAY

18:30 - 20:30

06 8312 2670

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PART OF THE INTERNATIONAL CENTRE FOR ENTREPRENEURSHIP